



**UNIVERSIDAD MICHOACANA DE
SAN NICOLÁS DE HIDALGO**
FACULTAD DE INGENIERÍA ELÉCTRICA



Nombre de la materia:	Expresión Oral y Escrita II
Clave:	CS0101-T
No. de horas/semana:	4
Total de horas:	64
No. de créditos:	8
Prerrequisitos:	Expresión Oral y Escrita (CS0100-T)

Objetivo general:

Programa sintético

1. Introduction	2 hrs.
2. Writing and publishing a scientific paper	25 hrs.
3. Formal oral expression	25 hrs.
4. Technical Documents	12 hrs.
Total: 64 hrs.	

Programa desarrollado

1. Introduction	2 hrs.
1.1 The importance of formal communication	
1.2 Differences between formal and informal written language	
1.3 Differences between formal and informal written language	
2. Writing and publishing a scientific paper	25 hrs.
2.1 The writing process	
2.2 Paragraph structure	
2.3 Topic and supporting sentences	
2.4 Kinds of essays : argumentative, descriptive, expository, and narrative	
2.5 Writing a personal letter/e-mail	
2.6 Writing a compare/contrast essay	
2.7 Writing a research essay	
3. Formal oral expression	25 hrs.
3.1 Elements of oral communication: speakers, channel, referent, context, code, message	
3.2 Non-verbal communication	
3.3 Dual and multiple communication	
3.4 Holding an interview	



3.5 Giving a speech

3.6 Presenting a scientific paper

4. Technical Documents 12 hrs.

Bibliografía básica:

Metodologías de enseñanza-aprendizaje:

Metodologías de evaluación: